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NEW LEAF COMMUNITY MARKETS BRINGS ORGANIC, NATURAL AND LOCAL GROCERY DELIVERY TO CUSTOMERS' DOORSTEPS WITH INSTACART

SANTA CRUZ, Calif. – June 27, 2018 – It's now easier than ever for Santa Cruz residents to shop for organic, natural and local farm-fresh groceries, as [New Leaf Community Markets](#) announced today a new partnership with grocery delivery service Instacart, bringing organic and natural grocery delivery throughout the Santa Cruz area, Scotts Valley, and all the way to Aptos.

The convenient new service gives customers in Santa Cruz County the opportunity to order products from New Leaf Community Markets online and have them delivered to their home or workplace at a time they choose. Most products available to New Leaf customers in store will also be available to order online including organic and locally grown produce; responsibly sourced and sustainably raised meats and seafood; organic, natural and local grocery, bakery, and cheese selections; organic prepared foods; and even wine and beer. Additionally, everything from New Leaf Community Market's fully stocked wellness department is now just a few clicks away.

"We understand that grocery shopping probably isn't the only thing on many of our customers' to-do lists," said Mary Wright, vice president of New Leaf Community Markets. "Our new grocery delivery service with Instacart is just one of the ways we're working to make it easier and more convenient for New Leaf customers to access our delicious organic, natural, local and sustainable foods and products."

Customers can place their Instacart orders starting today and receive \$10 off their first three orders of \$35 or more with the code newleaf10 at checkout through September 12, 2018.

For more information on New Leaf Community Markets online grocery delivery, visit www.newleaf.com/delivery.

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About New Leaf Community Markets

An organic and natural grocer with four stores along the Central Coast, New Leaf Community Markets has been serving the community for 33 years. New Leaf is committed to offering customers foods and products that have the most beneficial impact on their health and the health of the environment. Helping customers make informed decisions is an integral part of this commitment. A wholly owned subsidiary of New Seasons Market since November 2013, New Leaf Community Markets is the first grocer in California to achieve B Corporation certification, which means that New Leaf uses the power of business to solve social and economic problems. New Leaf's mission, to nourish and sustain our community, is reflected in the 10 percent of profits given annually to support local nonprofits working to improve the quality of life. Connect at: www.newleaf.com.

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