



**New Leaf**  
Community Markets

**JULY 1 - 14, 2026**

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Not all products available at all stores.



# Summer Grilling Favorite

☒☒☒ grass-fed Wagyu with rich flavor  
natural marbling and no added hormones



BEELER'S PURE PORK  
**ST. LOUIS SPARE RIBS**

**\$5.99**  
LB

Save \$4 per lb

FIRST LIGHT FARMS  
**GRASS-FED WAGYU BEEF NEW YORK STEAK**  
Save \$3 per lb



**\$28.99**  
LB

**TILAPIA FILLET**  
Save \$2 per lb



**\$11.99**  
LB

**ORGANIC RED CHERRIES**



Washington & Oregon grown.  
Save \$3 per lb



**\$8.99**  
LB

CALIFORNIA GROWN  
**ORGANIC BI-COLOR CORN**  
Save 50¢



**\$1.49**  
EA

CASCADE MOUNTAIN  
**SPRING & SPARKLING WATER**

Save \$1.32  
28oz +crv



**3 for \$5**

LESSER EVIL  
**POPCORN**  
Selected Varieties  
Save \$1.99  
4.6oz



**2 for \$6**

GT'S LIVING FOODS  
**THE REAL KOMBUCHA**

Selected Varieties  
Save \$1.39  
16oz +crv



**2 for \$6**

CEDAR'S  
**HOMMUS**  
Selected Varieties  
Save \$1.99  
10oz



**2 for \$5**

# MEAT & SEAFOOD

## MARY'S ORGANIC WHOLE FRYER

Organic air-chilled chicken, certified humane and raised without antibiotics.

Save \$1 per lb



**\$3<sup>99</sup>**  
LB



## HOUSEMADE WILD-CAUGHT SALMON BURGERS

Wild-caught salmon burgers blended with vegetables. Flavors vary by location.

Save \$1



**\$4<sup>99</sup>**  
EA

## PASTUREBIRD BONELESS SKINLESS CHICKEN BREASTS

100% pasture-raised chicken with no antibiotics ever.

Save \$1 per lb



**\$10<sup>99</sup>**  
LB



## CEDAR RIVER FARMS NATURAL BEEF PRIME RIBEYE STEAK

USDA Prime beef raised without added hormones or antibiotics.

Save \$6 per lb



**\$29<sup>99</sup>**  
LB

## LOTTIE'S MEATS PORK SAUSAGE LINKS

Humanely raised pork with no antibiotics or added hormones.

Save \$1  
12oz



**\$9<sup>99</sup>**  
EA

# WINE, BEER & SPIRITS

## MARGERUM RIVIERA ROSÉ

Bright rosé with notes of melon, strawberry, and pluot balanced by crisp minerality and refreshing acidity.

Save \$10  
750ml +crv



**\$14<sup>99</sup>**  
EA

## BOGLE FAMILY VINEYARDS SAUVIGNON BLANC

Fresh and approachable with citrus flavors, crisp acidity, and a clean, refreshing finish.

Save \$3  
750ml +crv



**\$8<sup>99</sup>**  
EA

# Chill, Sip, Repeat

Bright wines, cold beer, and easy cocktails make summer entertaining simple. Find favorites for grilling, relaxing, and celebrating.



## SALT POINT MARGARITA CANNED COCKTAILS

Premium canned margarita made with tequila, triple sec, lime, and seltzer, naturally gluten free.

Save \$4  
4pk/12oz +crv



**local**  
**\$14<sup>99</sup>**  
EA

## ALVARADO STREET BREWERY MAI TAI TROPICAL IPA

Smooth, tropical, and refreshing with plenty of fruit-forward flavor.

Save \$2  
4pk/16oz +crv



**local**  
**\$16<sup>99</sup>**  
EA

# HOUSEMADE JUICE

## HOUSEMADE WATERMELON JUICES

Fresh watermelon juice with sweet, refreshing flavor that tastes like summer.

Save \$4.50  
16oz

**BUY 1 GET 1 FREE**



## HOUSEMADE MELON MATCHA LEMONADE

Bright watermelon juice blended with matcha, lemon, and organic agave.

Save \$1.16oz  
**SEASONAL!**

**\$6<sup>00</sup> EA**



# HOUSEMADE PREPARED FOODS & SUSHI

## HOUSEMADE GRASS-FED WAGYU FLAT IRON STEAK

House-grilled Wagyu flat iron steak, sliced and ready for an easy meal.

Save \$4 per lb



**\$22<sup>99</sup> LB**

## HOUSEMADE WATERMELON JALAPEÑO SALAD

Watermelon, mint, cilantro, and jalapeño tossed in a bright lime dressing.

Save \$2 per lb



**\$9<sup>99</sup> LB**

## HOUSEMADE CLASSIC SALADS

Choose from rotelli, potato, macaroni, smoked gouda pasta salad, or coleslaw.

Save \$1 per lb



**\$7<sup>99</sup> - \$9<sup>99</sup> LB**

## HOUSEMADE ALOHA AHI POKE BOWL

Ahi poke with rice, cucumber, avocado, ginger, and wasabi.

Save \$2  
14oz



**\$9<sup>99</sup> EA**

Not available at Westside Santa Cruz store.

# CHEESE & BAKERY

## SOMERDALE 1776 INDEPENDENCE DAY CHEDDAR

Save \$6 per lb



**\$17<sup>99</sup> LB**

## LESLEY STOWE RAINCOAST CRISPS

Save \$1  
5.3oz



**\$7<sup>99</sup> EA**

## HOUSEMADE GARLIC BREAD

Fresh garlic bread made daily and ready for pasta night.

Save \$1 per lb



**\$4<sup>99</sup> LB**

## HOUSEMADE TEXAS CHOCOLATE CAKE SLICE

Rich chocolate cake with a soft, moist texture in every bite.

Save 50¢



**\$7<sup>49</sup> EA**

## HOUSEMADE APPLE PIE PARFAIT

Layers of apple pie and mascarpone frosting in a creamy parfait.

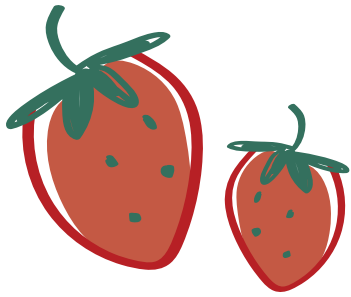
Save 50¢



**\$5<sup>49</sup> EA**

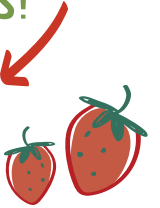
IN OUR STORES

# Take Summer Fruit Further



Make the most of all that summer fruit with simple recipes, fresh flavors, and seasonal inspiration for gatherings, desserts, and everyday meals.

SCAN HERE TO GET RECIPES!



## LOOK WHAT'S LOCAL!

### Lakeside Organic Gardens

#### Watsonville, CA

Family-owned since 1996, Lakeside Organic Gardens grows organic produce across California's Central Coast.



## LOOK WHAT'S NEW!

### RAMBLER SPARKLING WATER

Sparkling mineral water with crisp flavor, zero sugar, and no sodium. Available in a variety of flavors.

8pk/12oz +crv  
**NEW ITEM!**



**\$5.49**  
EA

## FOR YOU AND YOUR HOME

### KILNER GLASS STORAGE JARS

Clip-top glass jars for storing dry goods, pantry staples, and preserves.



**10% OFF**

### ELEMENTAL BOTTLES CORE BOTTLES

Insulated 18-ounce bottle designed to keep drinks cold throughout the day.



**10% OFF**

### GREENPAN RIO CERAMIC COOKWARE COLLECTION

Ceramic nonstick cookware made without PFAS, PFOA, lead, or cadmium.



STARTING AT  
**\$29.99**  
EA

### ULTIMA REPLENISHER ELECTROLYTE DRINK MIXES

Hydrating electrolyte powder with clean ingredients and no added sugar.



**30% OFF**

# WELLNESS

## ANCIENT NUTRITION SELECT COLLAGEN & PROTEIN SUPPLEMENTS

**40%  
OFF**



## NEW CHAPTER SUPPLEMENTS

**40%  
OFF**



## GARDEN OF LIFE SELECT SUPPLEMENTS

**30%  
OFF**



## BOIRON SELECT HOMEOPATHIC MEDICINES

**30%  
OFF**



## NATURE'S WAY SELECT SUPPLEMENTS

**25%  
OFF**



## NATURAL FACTORS SELECT MAGNESIUM & GREENS SUPPLEMENTS

**25%  
OFF**



## BADGER SELECT SUN & ANTI-BUG CARE

**25%  
OFF**



## BIO-K+ PROBIOTIC CAPSULES

**25%  
OFF**



## LIQUID I.V. HYDRATION MULTIPLIER PACKETS

**25%  
OFF**



## NORDIC NATURALS SELECT OMEGA-3 SUPPLEMENTS

**local**  
**25%  
OFF**



## SNAP BEET SUPPLEMENTS

**25%  
OFF**



## DAVIDS ORAL CARE

**25%  
OFF**



## EVANHEALY SELECT FACIAL CARE

**25%  
OFF**



## TRUE SEA MOSS SEA MOSS SUPPLEMENTS

**25%  
OFF**



## URSA MAJOR FACIAL CARE

**20%  
OFF**



## NUTRI SUPPLEMENTS

**20%  
OFF**



## EO PRODUCTS HAND SANITIZERS

**local**  
**20%  
OFF**



## CURE HYDRATION ELECTROLYTE DRINK MIXES

**20%  
OFF**



## BUSY CO. ZERO-WASTE WIPES

**20%  
OFF**



## MAGIC MIND MENTAL PERFORMANCE SHOTS

Save \$1.49 2oz

**2 for \$8**



# WELLNESS

## MRM NUTRITION SELECT SUPPLEMENTS



**40% OFF**

## RENEW LIFE DIGESTIVE HEALTH SUPPLEMENTS



**25% OFF**

## SOLGAR SELECT SUPPLEMENTS



**25% OFF**

## WILEY'S FINEST FISH OIL SUPPLEMENTS



**25% OFF**

## HIBAR HAIR & BODY CARE



**25% OFF**

## OREGON'S WILD HARVEST HERBAL SUPPLEMENTS



**25% OFF**

## MICKELBERRY GARDENS IMMUNE SUPPORT



**25% OFF**

## YERBA PRIMA SELECT FIBER SUPPLEMENTS



**20% OFF**

## DRTUNG'S ORAL CARE



**20% OFF**

## DR. BRONNER'S SELECT PURE- CASTILE SOAPS & LIP BALMS



**20% OFF**

## THE FOOD MOVEMENT SUPPLEMENTS



**20% OFF**

## MAD HIPPIE SELECT FACIAL CARE



**20% OFF**

## UNTAMED NATURALS SKIN CARE



**20% OFF**

## THINKSPORT SUN CARE



**20% OFF**

## CALIFORNIA NATURALS HAIR & BODY CARE



**20% OFF**

## DR. MERCOLA SUPPLEMENTS



**20% OFF**

## JUGO SUPERFOODS SUPERFOOD GUMMIES



**20% OFF**

## BOODA ORGANICS BODY CARE



**20% OFF**

## PRANAROM ESSENTIAL OILS & AROMATHERAPY



**20% OFF**

## NATRACARE SELECT FEMININE CARE



**20% OFF**

# GROCERY

**GEROLSTEINER  
MINERAL  
WATER**  
Save 99¢  
25.3oz +crv



**2 for \$5**

**PROUD SOURCE  
SPRING WATER**  
Selected Varieties  
Save \$1.19  
25.3oz +crv



**2 for \$5**

**WATERLOO  
SPARKLING  
WATER**  
Selected Varieties  
Save \$1.79  
8pk/12oz +crv



**2 for \$9**

**SANZO  
SPARKLING WATER**  
Selected Varieties  
Save \$4  
6pk/12oz +crv



**\$6.99  
EA**

**FEVER-TREE  
PREMIUM DRINK  
MIXERS**  
Selected Varieties  
Save \$2.30  
4pk/6.8oz +crv



**\$3.99  
EA**

**JUST WATER  
100%  
SPRING  
WATER**  
Save 82¢  
1L



**3 for \$5**

**EVOLUTION FRESH  
COLD-PRESSED  
JUICE**  
Selected Varieties  
Save \$1.79  
15.2oz +crv



**2 for \$9**

**LEISURE HYDRATION  
ELECTROLYTE  
REFRESHERS**  
Selected Varieties  
Save 99¢  
16oz +crv



**2 for \$4**

**POPPI  
PREBIOTIC SODA**  
Selected Varieties  
Save \$1.32  
12oz +crv



**3 for \$5**

**SANTA CRUZ ORGANIC  
LEMONADE**  
Selected Varieties  
Save 99¢  
16oz +crv



**2 for \$4**

**LEMON PERFECT  
HYDRATING  
LEMON WATER**  
Selected Varieties  
Save 92¢  
15.2oz +crv



**3 for \$5**

**HIYO  
SOCIAL TONICS**  
Selected Varieties  
Save \$1.19  
12oz +crv



**2 for \$5**

**ARDOR  
SPARKLING  
ENERGY DRINK**  
Selected Varieties  
Save \$1.99  
12oz +crv



**2 for \$4**

**JUNI  
SPARKLING  
ADAPTOGEN  
DRINK**  
Selected Varieties  
Save 69¢ 12oz +crv



**2 for \$5**

**DAYTRIP BEVERAGES  
PREBIOTIC SODA**  
Selected Varieties  
Save \$1.29  
12oz +crv



**local**  
**2 for \$4**

**LOUISVILLE JERKY CO.  
PLANT-BASED  
JERKY**  
Selected Varieties  
Save \$3  
3oz



**\$4.99  
EA**

**CULTURE POP  
PROBIOTIC SODA**  
Selected Varieties  
Save \$1.25  
12oz +crv



**BUY 1 GET 1  
FREE**

**LIFE CIDER  
APPLE CIDER  
VINEGAR BEVERAGE**  
Selected Varieties  
Save 89¢ 12oz +crv



**NEW ITEM!**  
**2 for \$4**

**HEALTH-ADE  
KOMBUCHA**  
Selected Varieties  
Save \$1.49  
16oz +crv



**2 for \$6**

**LATE JULY SNACKS  
TORTILLA  
CHIPS**  
Selected Varieties  
Save \$1.79  
6oz



**2 for \$7**

**POPCORNERS  
POPPED-CORN  
SNACKS**  
Selected Varieties  
Save \$1.79  
5oz



**2 for \$6**

**THE GOOD CRISP  
COMPANY  
POTATO CHIPS**  
Selected Varieties  
Save \$1.49  
5.5oz



**2 for \$6**

**BARNANA  
SNACKS**  
Selected Varieties  
Save \$2.49  
5oz



**2 for \$7**

**SABOR MEXICANO  
HOME MADE  
TORTILLA CHIPS**  
Selected Varieties  
Save \$2.79 10oz



**local**  
**2 for \$9**

# GROCERY

## STACY'S PITA CHIPS

Selected Varieties

Save \$1.89  
7.33oz



**2 for \$6**

## FLOCK CHICKEN SKIN CRISPS

Selected Varieties

Save \$3.49  
2.5oz



**2 for \$9**

## BLACK JEWELL MICROWAVE POPCORN

Selected Varieties

Save \$2.49  
3ct



**2 for \$7**

## UNIQUE SNACKS PRETZELS

Selected Varieties

Save \$1.49  
11oz



**2 for \$7**

## RXBAR PROTEIN BAR

Selected Varieties

Save \$1.29  
1.83oz



**2 for \$4**

## HUEL MEAL REPLACEMENT SHAKES

Selected Varieties

Save \$1.19 16.9oz



**2 for \$7**

## GOMACRO MACROBARS

Selected Varieties

Save \$4  
4ct



**\$8.99 EA**

## MIGHTY SPARK CHICKEN SNACK STICKS

Selected Varieties

Save \$3  
4oz



**\$4.99 EA**

## NUTHOUSE! GRANOLA COMPANY ARTISAN GRANOLA

Selected Varieties

Save \$2 12oz



**local**  
**\$7.99 EA**

## MARY'S GONE CRACKERS GLUTEN-FREE CRACKERS



Selected Varieties

Save \$2  
4oz



**\$3.99 EA**

## MUDDY BITES WAFFLE CONE BITES

Selected Varieties

Save \$1.49  
2.33oz



**2 for \$7**

## SANTA CRUZ ORGANIC LEMONADES & LIMEADES



Selected Varieties

Save \$1.29  
32oz +crv



**2 for \$6**

## SANTA CRUZ ORGANIC JUICE BLENDS



Selected Varieties

Save \$2  
32oz +crv



**\$4.99 EA**

## MILKADAMIA MACADAMIA MILK

Selected Varieties

Save \$1.79  
32oz



**2 for \$9**

## PEERLESS COFFEE & TEA COFFEE

Selected Varieties

Save \$3  
10oz



**local**  
**\$9.99 EA**

## CALIFORNIA OLIVE RANCH EXTRA VIRGIN OLIVE OIL

Selected Varieties

Save \$12  
500ml



**\$17.99 EA**

## BACHAN'S BARBECUE & DIPPING SAUCES



Selected Varieties

Save \$2.50  
17oz



**\$6.99 EA**

## MAMMA CHIA CHIA SQUEEZE



Save 99¢  
3.5oz



**2 for \$3**

## PRIMAL KITCHEN CONDIMENTS

Selected Varieties

**35% OFF**



## LILLIE'S Q BBQ SAUCE

Selected Varieties

Save \$1.99  
15.3oz



**2 for \$9**

## EQUAL EXCHANGE COFFEE



Selected Varieties

Save \$4  
10oz



**\$10.99 EA**

## CARBONE SIMMER SAUCE

Selected Varieties

Save \$3  
24oz

**NEW ITEM!**



**\$7.99 EA**

## FRONTERA SALSA & SEASONINGS

Selected Varieties

**30% OFF**



## REEL PAPER BAMBOO PAPER PRODUCTS

Selected Varieties

**30% OFF**



# GROCERY

**BIZZY COLD BREW**  
Selected Varieties

Save \$3  
48oz +crv



**\$5.99**  
EA

**POP & BOTTLE OAT MILK LATTE**  
Selected Varieties

Save \$1.49  
8oz +crv



**local**  
**2 for \$5**

**REBBL PROTEIN ELIXIR**  
Selected Varieties

Save \$1.99  
12oz +crv



**local**  
**2 for \$7**

**CLOVER SONOMA WHOLE MILK**  
Selected Varieties

Save up to \$3  
1/2gal



**local**  
**\$4.99**  
EA

**LILY'S CHOCOLATE STYLE BAR**  
Selected Varieties

Save \$1.49  
3oz



**2 for \$9**

**BROWN COW WHOLE MILK YOGURT**  
Selected Varieties

Save 44¢  
5.3oz



**4 for \$5**

**FORAGER PROJECT DAIRY-FREE GREEK YOGURT**  
Selected Varieties

Save 49¢  
5oz



**NEW ITEM!**

**local**  
**2 for \$5**

**WYMAN'S FROZEN BERRIES**  
Selected Varieties

Save up to \$6  
48oz



**\$12.99**  
EA

**TRUWHIP WHIPPED TOPPING**  
Save \$1.40  
9-10oz



**\$3.99**  
EA

**TALENTI GELATO & SORBETTO**  
Selected Varieties

Save \$2  
1pt



**\$4.99**  
EA

**BEN & JERRY'S ICE CREAM**  
Selected Varieties

Save \$2  
1pt



**\$5.99**  
EA

**OATLY NON-DAIRY FROZEN DESSERT**  
Selected Varieties

Save \$2  
1pt



**\$3.99**  
EA

**PERFECT BAR MINI PROTEIN BARS**  
Selected Varieties

Save \$3  
6-8ct



**\$6.99**  
EA

**GELATO FESTIVAL FROZEN DAIRY DESSERT**  
Selected Varieties

Save \$3.79  
1pt



**2 for \$7**

**PERFECT BAR PROTEIN BARS**  
Selected Varieties

Save \$3  
4ct



**\$9.99**  
EA

**ORGANIC VALLEY CHEESE SLICES**  
Selected Varieties

Save \$2.30  
6oz



**\$4.99**  
EA

**BUBBIES PICKLES**  
Selected Varieties

Save \$4.20  
33oz



**\$6.99**  
EA

**BITCHIN' SAUCE VEGAN DIPS & SAUCES**  
Selected Varieties

Save \$2.50  
8oz



**\$4.99**  
EA

**FEEL GOOD FOODS FROZEN ENTRÉES**  
Selected Varieties

Save \$2.80  
10oz



**\$6.99**  
EA

**ACTUAL VEGGIES VEGGIE BURGERS**  
Save \$2.50  
4ct



**\$5.49**  
EA

# Thank you for voting!



Meet the latest EnviroToken recipients—  
local non-profits you helped support  
through your votes. Together we've  
raised \$3.3M and counting.

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Skip the lines and build  
your full BBQ menu online—  
from apps to dessert.

**Order now for pickup  
or delivery and save  
5% in our app.**



[START YOUR ORDER](#)



# SHOP OUR *stores*

Now open on River Street in Santa Cruz.

FIND YOUR  
NEAREST STORE

## Recipes!

Search our favorite recipes for vegan, vegetarian, gluten-free, paleo, and seasonal dishes!

PLAN WHAT TO COOK

## Visit Our WELLNESS BLOG!

Find tips on staying healthy throughout the year to knowing how to make the sustainable choice with your seafood, visit our blog!

EXPLORE NOW

## ORDER AHEAD, *Save 5%*



DOWNLOAD  
THE NEW LEAF  
APP AND SAVE  
5% ON YOUR  
ORDER— NO  
CODE NEEDED.

START YOUR ORDER



Google Play

## WEEKLY SAVINGS *scoop*

Best deals, seasonal finds & special perks? Yes, please.

Sign-up for our emails  
and stay in the know.

GET ON THE LIST