



New Leaf
Community Markets

JULY 15 - 28, 2026

CHECK US OUT AT NEWLEAF.COM • OPEN DAILY

Not all products available at all stores.



Sweet Cherry Season

Sustainably-grown red cherries from farms across the Pacific Northwest are here! Pick up a bag before they are gone.



**ORGANIC
RED CHERRIES**

USA Grown

**\$7⁴⁹
LB**

Save \$2.50 per lb

FIRST LIGHT FARMS
**BONELESS
WAGYU
RIBEYE STEAK**

Humanely raised, 100% grass-fed Wagyu ribeye, no hormones or antibiotics.

Save \$5 per lb



**\$28⁹⁹
LB**



KVARØY ARCTIC
**NORWEGIAN
SALMON FILLET**

Sustainably raised Norwegian salmon fillet, no hormones or antibiotics.

Save \$5 per lb



**\$21⁹⁹
LB**

**SAN BENITO &
SANTA CRUZ COUNTIES**
**ORGANIC
ZUCCHINI**

Save 50¢ per lb



local

**\$1⁴⁹
LB**



CALIFORNIA GROWN
**ORGANIC
YELLOW
& WHITE
NECTARINES**

Save \$1.25 per lb



**\$3⁷⁴
LB**



YERBA MADRE
YERBA MATE

Selected Varieties

Save \$1.09
15.5oz +crv



2 \$5



LA MORENITA
**TORTILLA
CHIPS**

Save \$1.99
12-14oz



2 \$7

BREW DR.
KOMBUCHA

Selected Varieties

Save 99¢
14oz +crv



2 \$5



**MCCONNELL'S FINE
ICE CREAMS**
ICE CREAM

Selected Varieties

Save \$3.50
1pt



**\$6⁹⁹
EA**

MEAT & SEAFOOD

MARY'S

ORGANIC DARK GROUND CHICKEN

Organic, air-chilled dark ground chicken.

Save \$2
16oz



\$7⁹⁹
EA



ORCA BAY FOODS

FROZEN SEAFOOD

Save \$2
10oz



\$4⁹⁹ - 27⁹⁹
EA

BEELER'S PURE PORK BONELESS CENTER CUT PORK CHOPS

Humanely raised pork, free from antibiotics and added hormones.

Save \$2 per lb



\$6⁹⁹
LB



CEDAR RIVER FARMS NATURAL BEEF

PRIME NEW YORK STEAK

Choice-grade beef raised without added hormones.

Save \$10 per lb



\$24⁹⁹
LB

APPLEGATE

TURKEY HOT DOGS

Humanely raised uncured turkey hot dogs with no antibiotics ever.

Save \$1
10oz



\$5⁹⁹ - 7⁹⁹
EA

WINE, BEER & SPIRITS

HAHN

PINOT NOIR

Well-balanced Pinot Noir with cherry, raspberry, and earthy forest-floor notes throughout.

Save \$5
750ml +crv



\$12⁹⁹
EA

MOULIN GASSAC

GUILHEM ROSÉ

Fresh rosé with strawberry, pluot, and melon notes balanced by bright acidity and minerality.

Save \$6
750ml +crv



\$8⁹⁹
EA

Chill, Sip, Repeat

Bright wines, cold beer, and easy cocktails make summer entertaining simple. Find favorites for grilling, relaxing, and celebrating.

CUTWATER

LIME TEQUILA MARGARITA COCKTAIL

Premium canned margarita made with tequila, lime, triple sec, and light carbonation.

Save \$3
4pk/12oz +crv



\$14⁹⁹
EA

DISCRETION BREWING

UNCLE DAVE'S IPA

Full-bodied rye IPA with fruity hop aromas, malt character, and peppery spice.

Save \$3
6pk/12oz +crv



local
\$17⁹⁹
EA



HOUSEMADE SMOOTHIE & JUICE

HOUSEMADE

BLUE CRUSH BOWL

Acai layered with blue chia pudding, fresh fruit, coconut, and crunchy granola for an energizing, healthy treat.

Save \$1

SEASONAL!

\$11⁹⁹
EA



HOUSEMADE

AMAZING APPLE

Apple, ginger, kale, lemon, and mint in a refreshing blend.

Save \$1
16oz

\$7⁷⁵
EA



HOUSEMADE PREPARED FOODS & SUSHI

HOUSEMADE

BLACKENED CHICKEN

Mary's chicken seasoned with Cajun spices and roasted to perfection.

Save \$1 per lb

\$15⁹⁹
LB



HOUSEMADE

GRILLED PEACH SUMMER SALAD

Grilled peaches tossed with balsamic for a bright summer salad.

Save \$1

\$14⁹⁹
EA



HOUSEMADE

KALE RECHARGE SALAD

Organic kale, blueberries, and mandarins tossed in agave lime dressing.

Save \$1 per lb

\$11⁹⁹
LB



HOUSEMADE

AVOCADO ROLL

Avocado and sushi rice wrapped in nori and topped with sesame seeds.

Save \$1
8ct

\$8⁹⁹
EA



Not available at Westside Santa Cruz store.

CHEESE & BAKERY

LA PANZANELLA

CROCCANTINI ARTISAN CRACKERS

Save 50¢
6oz

\$4⁹⁹
EA



BELGIOIOSO

FRESH SLICED MOZZARELLA

Save \$1
8oz

\$4⁹⁹
EA



HOUSEMADE

COOKIES 'N CREAM CAKE SLICE

Chocolate cake layered with rich cookies and cream frosting.

Save 50¢

\$4⁴⁹
EA



HOUSEMADE

MINI ZUCCHINI MUFFINS

Lightly sweet zucchini muffins perfect for breakfast, snacking, or dessert.

Save \$1
12ct

\$5⁵⁰
EA



HOUSEMADE

CIABATTA

Fresh ciabatta breads available in a variety of flavors.

Save \$1

\$5⁹⁹
EA



IN OUR STORES

FOR OVER **40** YEARS

Since 1985, we've partnered with local vendors and supported more than 300 non-profits each year in the communities we call home.

LOOK WHAT'S LOCAL!

McCahon Floral Half Moon Bay, CA

Family-owned since 1945, McCahon Floral brings four generations of care, quality, and floral artistry to every plant.

LOOK WHAT'S NEW!

TAG SUPER ABSORBENT KITCHEN TOWELS

Durable, absorbent towels made from recycled plastic bottles with a convenient hang loop.

NEW ITEM!

\$9⁹⁹
EA



FOR YOU AND YOUR HOME

KILNER GLASS STORAGE JARS

Clip-top glass jars for storing dry goods, pantry staples, and preserves.



10% OFF

ELEMENTAL BOTTLES CORE BOTTLES

Insulated 18-ounce bottle designed to keep drinks cold throughout the day.



10% OFF

GREENPAN RIO CERAMIC COOKWARE COLLECTION

Ceramic nonstick cookware made without PFAS, PFOA, lead, or cadmium.



STARTING AT
\$29⁹⁹
EA

CURE HYDRATION ELECTROLYTE DRINK MIXES

Electrolyte drink mix with coconut water and no added sugar.



20% OFF



WELLNESS

BOIRON SELECT HOMEOPATHIC MEDICINES

**30%
OFF**



GARDEN OF LIFE SELECT SUPPLEMENTS

**30%
OFF**



ENER-LIFE MULTIVITAMIN DRINK MIXES

**30%
OFF**



NATURAL FACTORS SELECT MAGNESIUM & GREENS SUPPLEMENTS

**25%
OFF**



PEAK SCENTS FACIAL CARE

**25%
OFF**



MICKELBERRY GARDENS IMMUNE SUPPORT SUPPLEMENTS

**25%
OFF**



NATURE'S WAY SELECT SUPPLEMENTS

**25%
OFF**



ALL GOOD BODY CARE

**25%
OFF**



BADGER SELECT SUN & ANTI-BUG CARE

**25%
OFF**



SNAP BEET SUPPLEMENTS

**local
25%
OFF**



SOLGAR SELECT SUPPLEMENTS

**25%
OFF**



OREGON'S WILD HARVEST HERBAL SUPPLEMENTS

**25%
OFF**



QUANTUM HEALTH BUZZ AWAY EXTREME

**25%
OFF**



NUTRI SUPPLEMENTS

**20%
OFF**



PRANARŌM ESSENTIAL OILS & AROMATHERAPY

**20%
OFF**



NATRACARE SELECT FEMININE CARE

**20%
OFF**



HERBS, ETC. SUPPLEMENTS

**20%
OFF**



LILY OF THE DESERT SELECT ALOE VERA PRODUCTS

**20%
OFF**



RAW ELEMENTS SUN CARE

**20%
OFF**



RESERVEAGE BEAUTY SKIN CARE SUPPLEMENTS

**20%
OFF**



WELLNESS

NEW CHAPTER SUPPLEMENTS



40% OFF

ANCIENT NUTRITION SELECT COLLAGEN & PEPTIDE SUPPLEMENTS



40% OFF

MYCHELLE DERMACEUTICALS SUN CARE



40% OFF

ULTIMA REPLENISHER ELECTROLYTE DRINK MIXES



30% OFF

LIQUID I.V. HYDRATION MULTIPLIER PACKETS



25% OFF

DAVIDS ORAL CARE



25% OFF

HIBAR HAIR & BODY CARE



25% OFF

BIO-K+ PROBIOTIC CAPSULES



25% OFF

TRUE SEA MOSS SEA MOSS SUPPLEMENTS



25% OFF

URSA MAJOR FACIAL CARE



20% OFF

DR. BRONNER'S SELECT PURE-CASTILE SOAPS & LIP BALMS



20% OFF

DRITUNG'S ORAL CARE



20% OFF

HUMBLE BRANDS BAR SOAPS & DEODORANTS



20% OFF

KITSCH HAIR ACCESSORIES



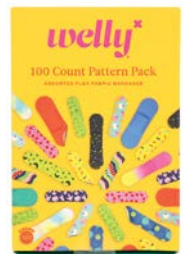
20% OFF

THINKSUN SUN CARE



20% OFF

WELLY BANDAGES



20% OFF

CALIFORNIA NATURALS HAIR & BODY CARE



20% OFF

JUGO SUPERFOODS SUPERFOOD GUMMIES



20% OFF

YERBA PRIMA SELECT FIBER SUPPLEMENTS



20% OFF

MAGIC MIND MENTAL PERFORMANCE SHOTS

Save \$1.49 2oz



2 for \$8

GROCERY

S.PELLEGRINO WATER

Selected Varieties
Save \$1.29
1L



2 for \$5

HINT FRUIT-INFUSED WATER

Selected Varieties
Save 74¢ 16oz +crv

local

4 for \$5



NIXIE SPARKLING WATER

Selected Varieties
Save \$2.50
8pk/12oz +crv



\$4.99 EA



EVOLUTION FRESH COLD-PRESSED JUICE

Selected Varieties
Save \$1
32oz +crv

\$9.99 EA



RAMBLER SPARKLING WATER

Selected Varieties
Save \$2.49
8pk/12oz +crv



2 for \$6



HEALTH-ADE KOMBUCHA

Selected Varieties
Save \$1
4pk/11.5oz +crv



\$10.99 EA



C2O COCONUT WATER

Selected Varieties
Save \$1.19
17.5oz +crv

2 for \$4



VITA COCO COCONUT WATER

Selected Varieties
Save \$2.50
1L

\$4.99 EA



GURU ENERGY DRINK

Selected Varieties
Save \$1.49
12oz +crv



2 for \$4



ITO EN GREEN TEA

Selected Varieties
Save 79¢
16.9oz +crv

2 for \$4



SWOON ZERO SUGAR BEVERAGE

Selected Varieties
Save 89¢
12oz +crv

2 for \$3



HEYWELL SPARKLING ADAPTOGENIC WATER

Selected Varieties
Save \$1.29 12oz +crv

2 for \$6



RIOT ENERGY PLANT-POWERED ENERGY DRINK

Selected Varieties
Save \$1.29
16oz +crv

2 for \$4



SAINT JAMES BREWED TEA

Selected Varieties
Save \$1.62
16.9oz +crv

3 for \$5



ALO ALOE VERA JUICE

Selected Varieties
Save 79¢
10.8oz +crv

2 for \$3



HIYO SOCIAL TONICS

Selected Varieties
Save \$5.70
4pk/12oz +crv

\$8.99 EA



VITA COCO COCONUT WATER

Selected Varieties
Save \$1.69
16.9oz +crv

2 for \$5



BOULDER CANYON POTATO CHIPS

Selected Varieties
Save up to \$1.69
5.25-6oz

2 for \$6



SIETE FOODS KETTLE COOKED POTATO CHIPS

Selected Varieties
Save \$1.79
5.5oz

2 for \$6



KETTLE BRAND POTATO CHIPS

Selected Varieties
Save \$2.60
13oz

\$4.99 EA



THE GOOD CRISP COMPANY CHEESE BALLS

Save \$1.49
4oz

2 for \$7



HIPPEAS CHICKPEA SNACKS

Selected Varieties
Save \$1.49
3.75-5oz

2 for \$7



LA COLOMBE DRAFT LATTES

Selected Varieties
Save \$1.49
9oz +crv

2 for \$5



WILDWONDER SPARKLING PROBIOTIC DRINK

Selected Varieties
Save 59¢
12oz +crv

2 for \$6



GROCERY

**4505 MEATS
CHICHARRONES**
Save \$1.79
3oz



local
2 for \$7

**ANGIE'S
BOOMCHICKAPOP
POPCORN**
Selected Varieties
Save up to \$2.99
4.4-7oz



2 for \$6

**GH CRETORS
POPCORN**
Selected Varieties
Save \$2.89
4.5-8oz



**\$5.79
EA**

**QUINN SNACKS
PRETZELS**
Selected Varieties
Save up to \$2.49
5-7oz



2 for \$9

**LÄRABAR
ENERGY BAR**
Selected Varieties
Save \$1.24
1.6-1.7oz



4 for \$5

**SOUTH FORTY SNACK
COMPANY
SNACK BAR**
Selected Varieties
Save \$1.29
1.4oz



2 for \$4

**BALANCED TIGER
PROTEIN BAR**
Selected Varieties
Save \$1.29
1.55oz



2 for \$4



**THE FROOT THIEF
REAL FRUIT WHIPS**
Selected Varieties
Save \$2.29
5ct



2 for \$9

**BARE SNACKS
FRUIT CHIPS**
Selected Varieties
Save \$3
2.7-3oz



local
**\$4.99
EA**

**ARTISANA ORGANICS
GRANOLA**
Selected Varieties
Save \$2.40 10oz
NEW ITEM!



local
**\$6.99
EA**

**NORA SNACKS
SEAWEED
SNACKS**
Save \$2.09
1-1.41oz



local
2 for \$5

**LAKEWOOD
JUICE**
Selected Varieties
Save up to \$4.70
32oz +crv



**\$5.99
EA**

**SANTA CRUZ ORGANIC
PURE LEMON
& LIME JUICE**
Selected Varieties
Save \$1.80
16oz +crv



**\$3.99
EA**

**CAT & CLOUD COFFEE
COFFEE**
Save \$5
10oz



**\$12.99
EA**

**TAMAR DATE COFFEE
GROUND COFFEE**
Save \$6
12oz



**\$13.99
EA**

**PAW LOVE
DOG TREATS**
Selected Varieties



**30%
OFF**

**KEWPIE
MAYONNAISE**
Save \$2.80
12oz
NEW ITEM!



**\$3.99
EA**

**SAFE CATCH
SEAFOOD**
Selected Varieties



**30%
OFF**

**GRAZA
SQUEEZE MAYO**
Save \$1.70
12-17oz



**\$7.99
EA**

**BURROUGHS FAMILY
FARMS
ALMOND BUTTER**
Selected Varieties
Save \$7
12oz



**\$10.99
EA**

**KINDER'S
BBQ SAUCE**
Selected Varieties
Save \$2.60
15.5-16oz



**\$5.99
EA**

**LATE JULY SNACKS
SALSA**
Selected Varieties
Save \$2.50
15.5oz



**\$4.99
EA**

**SPECTRUM
COOKING OILS,
VINEGARS &
CONDIMENTS**
Selected Varieties



**30%
OFF**

**WORLD CENTRIC
COMPOSTABLE
TABLEWARE**
Selected Varieties



**30%
OFF**

GROCERY

GROUNDWORK COFFEE COLD BREW

Selected Varieties

Save \$2
12oz +crv

\$3⁹⁹
EA



CLOVER SONOMA YOGURT OR WHIPPING CREAM

Selected Varieties

Save up to \$1.30
16-32oz

\$5⁹⁹
EA



GT'S LIVING FOODS AGUA DE KEFIR

Selected Varieties

Save \$1.29
12oz +crv

2 for \$4



CLOVER SONOMA HALF & HALF OR SOUR CREAM

Selected Varieties

Save \$1.49
16oz

2 for \$9



LAIRD SUPERFOOD CREAMER

Selected Varieties

Save \$2.49
22oz

2 for \$9



SIGGI'S PLANT-BASED YOGURT

Selected Varieties

Save up to 99¢
5.3-8oz

2 for \$4



TRÜ FRÜ CHOCOLATE COVERED FROZEN SNACKS

Selected Varieties

Save \$3
8oz

\$6⁹⁹
EA



PITAYA FOODS SMOOTHIE PACKS

Selected Varieties

Save \$2.40
12-14oz

\$3⁹⁹
EA



GOODPOP FROZEN POPS & DESSERTS

Selected Varieties

Save up to \$2.30
4-8ct

\$4⁹⁹
EA



ICE CREAM FOR BEARS FRENCH ICE CREAM

Selected Varieties

Save \$2.80
14oz

\$5⁹⁹
EA



CLOVER SONOMA GREEK YOGURT

Selected Varieties

Save \$2
32oz

\$7⁹⁹
EA



CHOBANI OATMILK

Selected Varieties

Save \$1.50
52oz

\$4⁹⁹
EA



NADAMOO! ICE CREAM

Selected Varieties

Save \$2.50
1pt

\$5⁹⁹
EA



SO DELICIOUS NON-DAIRY FROZEN DESSERT

Selected Varieties

Save \$2
1pt

\$4⁹⁹
EA



BUBBIES MOCHI MOCHI ICE CREAM

Selected Varieties

Save up to \$2.70
7.5-8oz

\$4⁹⁹
EA



DRUMROLL GLUTEN-FREE DONUTS

Selected Varieties

Save 99¢
2.6oz

2 for \$6



GRILLO'S PICKLES DILL PICKLES

Selected Varieties

Save \$2.50
32oz

\$5⁹⁹
EA



CHOBANI COFFEE CREAMER

Selected Varieties

Save \$2
24oz

\$6⁹⁹
EA



FEEL GOOD FOODS GLUTEN-FREE FROZEN FOODS

Selected Varieties

Save \$3
6-12.7oz

\$5⁹⁹
EA



DR. PRAEGER'S PLANT-BASED FROZEN FOODS

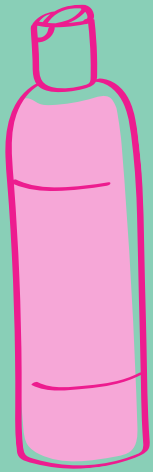
Selected Varieties

Save \$2.30
8-10oz

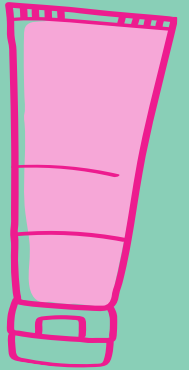
\$4⁹⁹
EA



Summer Care Essentials



Find hydration helpers, first-aid picks, and everyday body care products for happy, healthy summer days.



HOT SUMMER TIPS



BBQ Made Easy



Skip the lines and build your full BBQ menu online—from apps to dessert.

Order now for pickup or delivery and save 5% in our app.



START YOUR ORDER



SHOP OUR *stores*

Now open on River Street in Santa Cruz.

**FIND YOUR
NEAREST STORE**

Recipes!

Search our favorite recipes for vegan, vegetarian, gluten-free, paleo, and seasonal dishes!

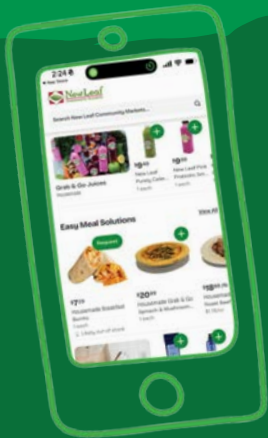
PLAN WHAT TO COOK

Visit Our WELLNESS BLOG!

Find tips on staying healthy throughout the year to knowing how to make the sustainable choice with your seafood, visit our blog!

EXPLORE NOW

ORDER AHEAD, *Save 5%*



**DOWNLOAD
THE NEW LEAF
APP AND SAVE
5% ON YOUR
ORDER— NO
CODE NEEDED.**

START YOUR ORDER



Google Play

WEEKLY SAVINGS *scoop*

Best deals, seasonal finds & special perks? Yes, please.

**Sign-up for our emails
and stay in the know.**

GET ON THE LIST