



New Leaf
Community Markets

SEPTEMBER 9 - 22, 2026

CHECK US OUT AT NEWLEAF.COM • OPEN DAILY

Not all products available at all stores.

1% FOR THE PLANET
— MEMBER —

Feel Good Fall

Save 40% on thoughtfully sourced
Garden of Life supplements made
with quality, traceable ingredients.



**GARDEN OF LIFE
SUPPLEMENTS**

**40%
OFF**

FIRST LIGHT FARMS BONELESS WAGYU RIBEYE STEAK

100% grass-fed Wagyu
ribeye, raised without
hormones or antibiotics.

Save \$7 per lb



**20%
OFF**



PACIFIC COD FILLET

Mild, flaky Pacific cod fillet,
wild caught.

Save \$2 per lb
WILD CAUGHT!



**\$17⁹⁹
LB**

SANTA CRUZ & SAN MATEO COUNTIES ORGANIC OPEN PINT CHERRY TOMATOES

Save \$1.50

local
**\$4⁴⁹
EA**



CALIFORNIA GROWN ORGANIC SEEDLESS GRAPES

Save \$1.50 per lb



**\$4⁴⁹
LB**



YERBA MADRE SPARKLING YERBA MATE

Selected Varieties

Save \$1.09
15.5oz +crv



2 \$5
for



SIETE FOODS GRAIN- FREE TORTILLA CHIPS

Selected Varieties

Save \$2.50
5oz



**\$3⁹⁹
EA**



ORGANIC VALLEY SHREDDED CHEESE

Selected Varieties

Save \$1
6oz



**\$4⁹⁹
EA**



EVOLUTION FRESH COLD- PRESSED JUICE

Selected Varieties

Save \$2.30
15.2oz +crv



**\$3⁹⁹
EA**



MEAT & SEAFOOD

MARY'S HEIRLOOM BONELESS SKINLESS CHICKEN BREAST

Air-chilled, pasture-raised chicken breast with no antibiotics or hormones.

Save \$1 per lb



\$9⁹⁹
LB

TILAPIA FILLET

Mild, tender tilapia fillet.

Save \$2 per lb



\$11⁹⁹
LB

BEELERS PURE PORK PORK TENDERLOIN

Humanely raised pork tenderloin with no added hormones or antibiotics.

Save \$2 per lb



\$10⁹⁹
LB



CEDAR RIVER FARMS NATURAL BEEF PRIME RIBEYE STEAK

Prime grade ribeye steak raised without added hormones.

Save \$6 per lb



\$29⁹⁹
LB

PEDERSON'S UNCURED BACON

Uncured bacon, available in No Sugar, Organic, or Applewood Smoked.

Save \$1
8-10oz



\$8⁹⁹
EA

WINE, BEER & SPIRITS

PETIT FREYLLON MARGUERITE BORDEAUX BLANC

Light and refreshing, with lemon, pineapple, and pear flavors, plus a smooth, balanced finish.

Save \$6
750ml +crv



\$10⁹⁹
EA

WEIHENSTEPHANER HEFE WEISSBIER

A classic German wheat beer with banana, clove, lemon, and a pleasantly crisp finish.

Save \$3
6pk/11.2oz +crv



\$16⁹⁹
EA

DAOU VINEYARDS CHARDONNAY

Fresh citrus and crisp acidity make this California Chardonnay an easy match for dinner.

Save \$4
750ml +crv



\$17⁹⁹
EA

HOEGAARDEN WITBIER

Fruity and spicy, with notes of orange peel, banana, clove, and bubblegum, followed by a crisp finish.

Save \$2
6pk/11.2oz +crv



\$10⁹⁹
EA

A Good POUR

Crisp, complex, and well balanced, these classic German beers bring rich flavor to cooler fall days.



HOUSEMADE COFFEE & SMOOTHIE

HOUSEMADE

BERRY BEST

Strawberry, blueberry, banana, and raspberry blended with coconut milk, yogurt, and finished with a coconut cream swirl.

Save \$1
16oz

\$8²⁵
EA



HOUSEMADE

ASHWAGANDHA LATTE

Smooth ashwagandha latte made with coconut milk powder and lightly sweetened with agave.

Save 75¢ 16oz

\$5⁷⁵
EA



HOUSEMADE PREPARED FOODS & SUSHI

HOUSEMADE

PUMPKIN & BLACK BEAN BURGER

Plant-based pumpkin and black bean burgers, perfect for easy meals.

Save \$1



\$4⁹⁹
EA



HOUSEMADE

CRANBERRY TUNA SALAD

Tuna salad with crisp apples, cranberries, toasted almonds, and fresh herbs.

Save \$2 per lb



\$12⁹⁹
LB

HOUSEMADE

MOROCCAN SWEET POTATO

Roasted sweet potatoes with Moroccan spices, toasted almonds, cranberries, and fresh herbs.

Save \$2 per lb



\$9⁹⁹
LB

HOUSEMADE

GARLIC SPICED EDAMAME

Save \$2 per lb



\$10⁹⁹
LB

CHEESE & BAKERY

CYPRESS GROVE

HUMBOLDT FOG

Save \$5 per lb



\$26⁹⁹
LB

L'INDULGENT

FRENCH TRIPLE CREME

Save \$2 per lb



\$17⁹⁹
LB

HOUSEMADE

CHOCOLATE PUMPKIN MINI MUFFINS

Bite-sized pumpkin muffins filled with warm spices and plenty of chocolate chips.

Save \$1
12ct

\$5⁵⁰
EA



HOUSEMADE

CRANBERRY PUMPKIN LOAF

Soft pumpkin loaf with tart cranberries and just the right amount of spice.

Save \$1

\$7⁴⁹
EA



HOUSEMADE

PUMPKIN CAKE

Soft pumpkin cake topped with rich cream cheese frosting.

Save \$1

\$7⁰⁰
EA



PICK OF THE PATCH

All Things PUMPKIN

Carve it, roast it, bake it, or sip it. Pumpkin is back in the produce section, bakery, deli, and café.

LOOK WHAT'S LOCAL!

McCahon Floral Half Moon Bay, CA

Family-owned since 1945, McCahon Floral brings four generations of care, quality, and floral artistry to every plant.



LOOK WHAT'S NEW!

HOST DEFENSE MUSHROOMS

GRATEFUL DEAD GUMMIES

A convenient daily gummy made with organic, USA-grown mushroom mycelium, plus targeted herbs and vitamins for wellness support.

90ct



25%
OFF

FOR YOU AND YOUR HOME

BLUE PLANET

ECO-FRIENDLY EYEWEAR

Eco-friendly eyewear made from recycled materials, with a give-back program supporting better vision care around the world.



20%
OFF

OXO

KITCHEN TOOLS & GADGETS

Smart, thoughtfully designed kitchen tools that simplify prep, cooking, and cleanup.



10%
OFF

ELEMENTAL BOTTLES

SUMMIT MUGS

Triple-wall insulated mug keeps drinks hot or cold for hours, perfect for outdoor adventures.



10%
OFF

MAGIC MIND

ORIGINAL PERFORMANCE SHOT

Sharpen focus, cognition, and recall with clinically-backed ingredients.

Save \$1.99
2oz



2 \$7
for

WELLNESS

MRM NUTRITION SELECT HEART HEALTH & PROTEIN SUPPLEMENTS

50% OFF



GARDEN OF LIFE SUPPLEMENTS

40% OFF



NEW CHAPTER SELECT SUPPLEMENTS

40% OFF



TRUE GRACE SELECT SUPPLEMENTS

40% OFF



LIFE SEASONS SUPPLEMENTS

30% OFF



DR. BRONNER'S SUGAR SOAP & SHAVE GEL

25% OFF



JARROW FORMULAS SUPPLEMENTS

25% OFF



MAD HIPPIE FACIAL CARE

25% OFF



OM MUSHROOM MUSHROOM SUPPLEMENTS

25% OFF



TERRY NATURALLY SUPPLEMENTS

25% OFF



KIRK'S BODY CARE

25% OFF



NORDIC NATURALS SELECT OMEGA-3 SUPPLEMENTS

local 25% OFF



TIGER BALM HERBAL PAIN RELIEF OINTMENTS & PATCHES

25% OFF



SUNWARRIOR SUPPLEMENTS

25% OFF



BIOSIL SUPPLEMENTS

25% OFF



MALAMA MUSHROOMS MUSHROOM SUPPLEMENTS

25% OFF



ACURE SELECT FACIAL CARE

20% OFF



WELEDA SELECT SKIN CARE

20% OFF



YERBA PRIMA FIBER SUPPLEMENTS

20% OFF



HERBATINT NATURAL HAIR COLOR PRODUCTS

20% OFF



WELLNESS

NEW LEAF BLOOM SUPPLEMENTS & ESSENTIAL OILS



**40%
OFF**

KOKORA SUPPLEMENTS



**30%
OFF**

BOIRON SELECT HOMEOPATHICS FORMULAS



**30%
OFF**

DR. MERCOLA SUPPLEMENTS



**25%
OFF**

SWISS KRISS HERBAL LAXATIVES



**25%
OFF**

AMERICAN HEALTH PAPAYA ENZYMES & ESTER C SUPPLEMENTS



**25%
OFF**

HUMBLE BRANDS LIP BALM & DEODORANTS



**25%
OFF**

VITANICA WOMEN'S HEALTH SUPPLEMENTS



**25%
OFF**

ZENMED FACIAL CARE



**25%
OFF**

HOST DEFENSE MUSHROOMS MUSHROOM SUPPLEMENTS



**25%
OFF**

BIO-K+ PROBIOTICS



**25%
OFF**

BLUME SUPERFOOD LATTES



**20%
OFF**

HEMP ORGANICS LIP STICK & LIP TINT



**20%
OFF**

KOREAN GINSENG CO. KOREAN GINSENG SUPPLEMENTS



**20%
OFF**

LIVING ALCHEMY SUPPLEMENTS



**20%
OFF**

AUOMERE HAIR & ORAL CARE



**local
20%
OFF**

DR. SHEN'S CHINESE HERBAL REMEDIES



**20%
OFF**

BADGER SELECT SUN & ANTI-BUG CARE



**20%
OFF**

SHROOMWORKS MUSHROOM WELLNESS SHOTS



**20%
OFF**

BOODA ORGANICS SKIN CARE



**20%
OFF**

GROCERY

JUNI SPARKLING ADAPTOGEN DRINK

Selected Varieties
Save \$1.19 12oz +crv

2 for \$4



NIXIE ZERO SUGAR SODA

Selected Varieties

Save \$3.60
12oz +crv

\$5.99 EA



RIOT ENERGY PLANT POWERED ENERGY DRINK

Selected Varieties

Save \$1.29
16oz +crv

2 for \$4



SWOON ZERO SUGAR BEVERAGE

Selected Varieties

Save 72¢
12oz +crv

3 for \$5



WOODSTOCK BANANA WATER

Selected Varieties

Save \$1.79
16.9oz +crv

2 for \$4



RISHI TEA & BOTANICALS TEA

Selected Varieties

Save \$4
15ct

\$6.99 EA



EVOLUTION FRESH TEA

Selected Varieties

Save 99¢
15oz +crv

2 for \$7



PRESSED JUICERY COLD-PRESSED JUICE SHOT

Selected Varieties

Save \$1.49
2oz +crv

2 for \$5



MARANATHA ALMOND BUTTER

Selected Varieties

Save \$6
12oz

\$8.99 EA



LATE JULY SNACKS SALSA

Selected Varieties

Save \$2.50
15.5oz

\$4.99 EA



4505 MEATS CHICHARRONES

Selected Varieties

Save \$1.79
3oz

2 for \$7



HIPPEAS CHICKPEA SNACKS

Selected Varieties

Save \$1.99
4oz

2 for \$6



KETTLE BRAND POTATO CHIPS

Selected Varieties

Save \$3.60
13oz

\$3.99 EA



LATE JULY SNACKS TORTILLA CHIPS

Selected Varieties

Save \$1.79
10.1oz

2 for \$7



ALTER ECO CHOCOLATE BAR

Selected Varieties

Save \$1.49
2.65oz

2 for \$9



CHOCOLOVE CHOCOLATE BARS

Selected Varieties

Save \$1.79
3.2oz

2 for \$6



TCHO CHOCOLATE BAR

Selected Varieties

Save \$2.30
2.1oz

\$3.99 EA



GOODIE GIRL GLUTEN-FREE COOKIES

Selected Varieties

Save \$2.49
7oz

2 for \$9



SUNNIE GRAIN-FREE CRACKERS

Selected Varieties

Save \$1.99
4oz

2 for \$6



MADE IN NATURE DRIED FRUIT

Selected Varieties

Save \$2.35
6oz

\$5.44 EA



JONESBAR FRUIT & NUT BARS

Selected Varieties

Save 99¢
1.7oz

2 for \$4



QUANTUM ENERGY SQUARES

Selected Varieties

Save 82¢
1.69oz

3 for \$5



MARANATHA PEANUT BUTTER

Selected Varieties

Save \$3
16oz

\$5.99 EA



UNREAL CHOCOLATE SNACKS

Selected Varieties

Save \$3.09
4.2oz

2 for \$9



GROCERY

PARTNERS COFFEE WHOLE BEAN COFFEE

Selected Varieties

Save \$4.80 12oz

NEW ITEM!

\$14⁹⁹
EA



TAMAR DATE COFFEE GROUND COFFEE

Selected Varieties

Save \$6
12oz

NEW ITEM!

\$13⁹⁹
EA



GROUNDWORK COFFEE COFFEE

Selected Varieties

Save \$6
12oz

\$15⁹⁹
EA



YOGI TEA

Selected Varieties

Save \$2
16ct

\$3⁹⁹
EA



ELMHURST PLANT MILKS

Selected Varieties

Save \$7.79 on 2
32oz

**BUY 1 GET 1
FREE**



BRAGG APPLE CIDER VINEGAR

Selected Varieties

Save \$2
16oz

\$3⁹⁹
EA



PRIMAL KITCHEN DRESSING & MARINADE

Selected Varieties

Save \$3.30
8oz

\$5⁹⁹
EA



SIMPLY ORGANIC SPICES & SEASONINGS

Selected Varieties

3.64oz

30% OFF



PACIFIC FOODS CREAMY SOUPS

Selected Varieties

Save \$2.50
32oz

\$3⁹⁹
EA



LUCINI ITALIA PASTA SAUCE

Selected Varieties

Save \$4.30
24oz

\$7⁹⁹
EA



TERLATO KITCHEN PASTA SAUCE

Selected Varieties

Save \$4.40
24oz

\$7⁹⁹
EA



ORGANICVILLE MUSTARD

Selected Varieties

Save \$1.49
12oz

2 for \$6



SPECTRUM COOKING OILS & VINEGARS

Selected Varieties

32oz

35% OFF



MUIR GLEN TOMATOES & TOMATO SAUCE

Selected Varieties

Save \$2.09
14.5oz

2 for \$5



SKY VALLEY SRIRACHA SAUCE

Selected Varieties

Save \$3.50
18.5oz

\$5⁹⁹
EA



RALSTON FAMILY FARMS RICE

Selected Varieties

Save \$1.80
24oz

\$3⁹⁹
EA



PRIMAL KITCHEN KETCHUP

Selected Varieties

Save \$3.30
11.3oz

\$4⁹⁹
EA



BONAFIDE PROVISIONS BONE BROTH

Selected Varieties

Save \$3.30
16.9oz

\$4⁹⁹
EA



BONAFIDE PROVISIONS BROTH

Selected Varieties

Save \$2.49
32oz

2 for \$7



PRIMAL KITCHEN AVOCADO OIL MAYO

Selected Varieties

Save \$5
17oz

\$9⁹⁹
EA



PRIMAL KITCHEN AVOCADO OIL SPRAY

Selected Varieties

Save \$4
4.7oz

\$6⁹⁹
EA



BRAGG LIQUID AMINOS

Selected Varieties

Save \$2.79
16oz

2 for \$9



BRAGG NUTRITIONAL YEAST

Selected Varieties

Save \$4
4.5oz

\$5⁹⁹
EA



SERENITY KIDS BABY FOOD

Selected Varieties

Save \$1.09
3.5oz

2 for \$7



GROCERY

CHOBANI PROTEIN GREEK YOGURT

Selected Varieties

Save \$1.29
6.7oz

2 for \$4



FORAGER PROJECT CASHEWMILK YOGURT

Selected Varieties

Save \$2.50 24oz

\$5.99 EA



HARMLESS HARVEST DAIRY-FREE COCONUT YOGURT

Selected Varieties

Save 69¢ 4.4oz

2 for \$4



NANCY'S PROBIOTIC YOGURT

Selected Varieties

Save \$2.50
32oz

\$4.99 EA



NOOSA LIL TUBS YOGHURT

Selected Varieties

Save 49¢
4.5oz

2 for \$3



STONYFIELD KIDS YOGURT POUCHES

Selected Varieties

Save 99¢
3.5oz

2 for \$4



CLOVER SONOMA HALF & HALF

Selected Varieties

Save \$1
16oz

\$3.99 EA



DAISY BRAND SOUR CREAM

Selected Varieties

Save \$1.49
16oz

2 for \$5



ORGANIC VALLEY PROTEIN PLUS MILK

Selected Varieties

Save \$2 48oz

NEW ITEM!

\$5.99 EA



SO DELICIOUS COCONUTMILK

Selected Varieties

Save \$2.50
64oz

\$5.99 EA



CLOVER SONOMA CHEESE

Selected Varieties

Save \$1
8oz

\$3.99 EA



ORGANIC VALLEY STRINGLES STRING CHEESE

Selected Varieties

Save \$2
8oz

\$6.99 EA



BITCHIN' SAUCE VEGAN DIPS & SAUCES

Selected Varieties

Save \$2.50
8oz

\$4.99 EA



SUNNY FINE FOODS TAHINI DIP

Selected Varieties

Save \$1.70
7oz

\$4.99 EA



WILDBRINE KIMCHI

Selected Varieties

Save \$3.20
18oz

\$5.99 EA



VISTA HERMOSA TRADITIONAL FLOUR TORTILLAS

Selected Varieties

Save \$2 12oz

\$4.99 EA



CASCADIAN FARM ORGANIC FROZEN POTATOES

Selected Varieties

Save \$2.09
16oz

2 for \$9



APPLEGATE NATURALS BREAKFAST FOODS

Selected Varieties

Save \$2.50
8.7oz

\$6.99 EA



BEECHER'S HANDMADE CHEESE WORLD'S BEST MAC & CHEESE

Selected Varieties

Save \$2
9oz

\$5.99 EA



BLUE ZONES KITCHEN FROZEN MEAL BOWLS

Selected Varieties

Save \$2
9oz

\$5.99 EA



EVERGREEN FROZEN MINI WAFFLES

Selected Varieties

Save \$2.29
9oz

2 for \$9



BEYOND MEAT PLANT-BASED CHICKEN

Selected Varieties

Save \$2
10oz

\$5.99 EA



BEN & JERRY'S ICE CREAM

Selected Varieties

Save \$2
1pt

\$5.99 EA



SO DELICIOUS NON-DAIRY FROZEN DESSERT

Selected Varieties

Save \$2
1pt

\$4.99 EA



More About Mushrooms

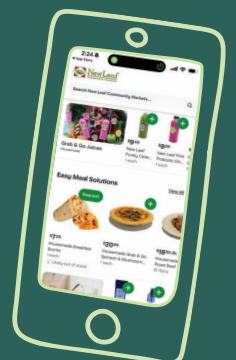
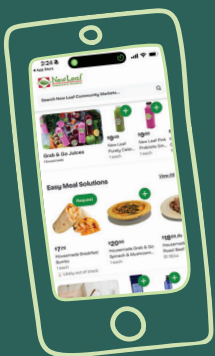
Our latest blog takes a closer look at mushrooms and their potential role in immune and gut health.

UNLOCK THE BENEFITS!

Get On the List

Sign up for special coupons, wellness tips, seasonal recipes, community news, and plenty of fresh inspiration.

SIGN UP NOW



SHOP OUR *stores*

Now open on River Street in Santa Cruz.

FIND YOUR
NEAREST STORE



Explore some of our favorite recipes featuring the flavors of fall, like fresh apples, creamy pumpkin, and more!

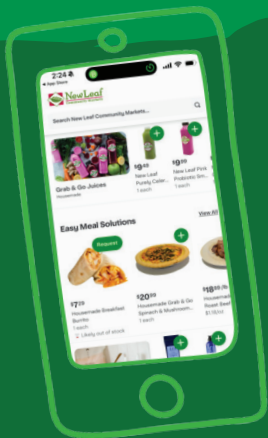
PLAN WHAT TO COOK

Visit Our WELLNESS BLOG!

Find tips on staying healthy throughout the year to knowing how to make the sustainable choice with your seafood, visit our blog!

EXPLORE NOW

ORDER AHEAD, *Save 5%*



DOWNLOAD
THE NEW LEAF
APP AND SAVE
5% ON YOUR
ORDER— NO
CODE NEEDED.

START YOUR ORDER



Google Play

WEEKLY SAVINGS *scoop*

Best deals, seasonal finds
& special perks? Yes, please.

Sign-up for our emails
and stay in the know.

GET ON THE LIST