

("NEW LEAF COMMUNITY MARKETS NEIGHBOR REWARDS")  
SWEEPSTAKES OFFICIAL RULES

***NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN THIS PROMOTION.***

The New Leaf Community Markets Neighbor Rewards Sweepstakes (the "***Promotion***") is sponsored by New Seasons Market, LLC ("***Sponsor***"), located at 1300 SE Stark St., Suite 401, Portland, OR 97214.

1. **Eligibility:** Promotion is open only to legal residents of California who are at least 18 years of age (or the age of majority in their jurisdiction of residence) at the time of entry.
2. **Promotion Period:** Promotion starts at 12:00am Pacific Time ("***PT***") on August 18, 2023 and ends at 11:59pm PT on September 30, 2023 ("***Promotion Period***").
3. **How to Enter:** To enter, during the Promotion Period, sign-up for a registered New Leaf Community Markets Neighbor Rewards account online or at any store location. Alternatively, you may enter the Promotion by mailing a 3"x5" card with your name, complete home address (P.O. Boxes are not permitted), email address and daytime telephone number to New Leaf Neighbor Rewards Sweepstakes, 1300 SE Stark St., Suite 401, Portland OR 97214. Mailed entries must be postmarked by September 30, 2023. Limit 1 entry per person.
4. **Winner Selection and Notification:** On or about October 6, 2023, 1 winner will be selected by Sponsor or its designee via a random drawing to be held at 1300 SE Stark St., Suite 401, Portland, OR 97214. The odds of winning depend on the number of eligible entries received. Potential winners will be notified via email address. If (i) the attempted notification is returned as undeliverable without a forwarding address; or (ii) if winner is otherwise unable to accept the prize as stated, the prize will be forfeited and may be awarded to an alternate winner. If, by reason of a print or other error, more prizes are claimed than the number set forth in these Official Rules, an alternate winner will be selected in accordance with the above selection process from among all eligible claimants making purportedly valid claims to award the stated number of prizes available. The potential winner is subject to verification by Sponsor, whose decisions related to the Promotion are final and binding. An entrant is not a winner of the prize unless and until entrant's eligibility has been verified and entrant has been notified that verification is complete.
5. **Prize:** Each winner will receive one \$500 New Leaf Community Markets physical gift card to use at any New Leaf Community Markets physical store (Approximate Retail Value ("***ARV***") \$500 each. Total ARV of all prizes: \$500. ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER. Prize not transferable. No substitutions or exchanges of the prize will be permitted, except that Sponsor reserves the right to substitute a prize of comparable or greater value for the prize. All costs not explicitly set forth in these Official Rules are the sole responsibility of the winner. Only the stated number of prizes are available to be won in the Promotion. Except for applicable manufacturer's standard warranties, prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

6. **Privacy; Name and Likeness Release:** See Sponsor's Privacy Policy at <https://www.newleaf.com/privacy-policy/>. Except where prohibited by law, submitting an entry to the Promotion constitutes permission to use entrant's name, city of residence, biographical information, likeness, and other indicia of persona, without limitation, in connection with the Promotion (including as part of the publicly-distributed Promotion award list) and for Sponsor's advertising, marketing, and promotional purposes without further permission or compensation. By entering this Promotion, you consent to being contacted by Sponsor for any purpose in connection with this Promotion and for marketing and advertising purposes.
7. **General Terms and Conditions:** EACH ENTRANT AGREES THAT ANY DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS PROMOTION OR ANY PRIZE AWARDED WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF OREGON OR THE APPROPRIATE STATE COURT LOCATED IN MULTNOMAH COUNTY, OREGON. THESE OFFICIAL RULES ARE GOVERNED BY THE LAWS OF THE STATE OF OREGON, WITHOUT REGARD TO CHOICE OF LAW OR CONFLICT OF LAW RULES. YOU WAIVE ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMIT TO THE JURISDICTION OF THOSE COURTS. This Promotion is subject to all applicable state and federal laws and is void where prohibited. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. Sponsor reserves the right to amend these Official Rules or to terminate this Promotion. Sponsor, and any of its parent companies, subsidiaries, affiliates, directors, officers, professional advisors, consultants, contractors, legal counsel, public relations firms, employees and advertising, fulfillment and marketing agencies (collectively, the "**Released Parties**") will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) phone, electronic, hardware, software, network, Internet, or other computer or communications-related malfunctions or failures beyond Sponsor or the Released Parties' reasonable control; (c) any Promotion disruptions, injuries, losses or damages caused by events beyond the reasonable control of Sponsor or the Released Parties by non-authorized human intervention; or (d) any printing or typographical errors in any materials associated with the Promotion. **By participating in the Promotion, you release Sponsor and all Released Parties from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Promotion or delivery, misdelivery, acceptance, possession, use of or inability to use the prize (including claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT SHALL THE SPONSOR AND THE RELEASED PARTIES BE LIABLE FOR ANY SPECIAL, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, INCLUDING, BUT NOT LIMITED TO, LOSS OF USE, LOSS OF PROFITS OR LOSS OF DATA, WHETHER IN AN ACTION IN CONTRACT, TORT (INCLUDING, BUT NOT LIMITED TO, NEGLIGENCE) OR OTHERWISE, ARISING OUT OF OR IN ANY WAY CONNECTED TO YOUR PARTICIPATION IN THE PROMOTION OR**

USE OR INABILITY TO USE ANY EQUIPMENT PROVIDED FOR USE IN THE PROMOTION OR ANY PRIZE, EVEN IF A RELEASED PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. By participating in this Promotion, you certify that you have complied with these Official Rules and satisfy all of the eligibility requirements listed above. The use of the terms “includes,” “include” or “including” in these Official Rules is illustrative and not limiting. By participating in the Promotion, you agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. The Promotion and all accompanying materials are Copyright © 2023 New Seasons Market, LLC. All rights reserved.